

But Wait, There's More!

Response ... On the Road

Holiday gatherings were the key social events on the December direct response calendar. From MTV Networks hosting a night out in Beverly Hills and Hollywood on Dec. 5 to Mercury Media's annual bash on Dec. 6 ... and from Capital Media's soiree on Dec. 7 to REVShare's annual New York holiday extravaganza on Dec. 12, *Response* was, once again, in the middle of the action.



Mercury Media's Chad Crammer chats with Amy Tsui, Colleen Saffler and Julie Del Carmen.

Ben Zimmerman and Robin Twitty enjoy their time at Monsoon on Dec. 6.



Response's Adam Carrillo and Mercury Media's Patti Anglin share donations with two U.S. Marines as part of Mercury Media's Toys for Tots drive during its holiday party on Dec. 6.

John Cabrinha, Mark Biglow and Dan Danielson welcome new Mercury Communication Holdings CEO Eric Larsen (second from right).



On Dec. 7, Nadia Ashrafian (center, red) hosted a holiday event for staff and clients in Orange County, Calif. Above, Azteca America's Marisol Miranda and Ashrafian join Ava Hesami, Jazmin Maciel, Carlos De Fuente, Joanna Giraldo and Meri Carrillo.



The REVShare team (above), led by Joseph Gray (center, in hat), hosted a great bash at NYC's Snitch on Dec. 12. During the party, above right, MTVN's Mary Price (left) and John Miraglia (far right) chatted with Jason Mezik and Amanda Cullen (front) of Discovery Networks and Jennifer Weisbarth from the Hallmark Channel.



Response's Thomas Haire and MTVN's Adam Tucker enjoy a laugh at Snitch.



At left, MTV Networks' Jessica Finder and Mark Sullivan chat with Euro RSCG 4D's Sean Fowler during dinner at Mas-tro's on Dec. 5. Later, MTVN's Keith Minarik and Euro's Mary Nausha hang at Hollywood's hot Les Deux.



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